

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT31/12 16.59  
\*\*\*CHANGES\*\*\*  
\*\*\* WPXI-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_

**BUYER NAME STEHPANIE KOHLBAUER**

**SALES PRSN WA- CHERYL BLAIR**

	CLASS: NATL.	LOCAL	REGIONAL
1. <b>GENERAL INFORMATION</b>			
2. <b>DESCRIPTION OF THE PROJECT</b>			
3. <b>JUSTIFICATION OF THE PROJECT</b>			
4. <b>IMPLEMENTATION OF THE PROJECT</b>			
5. <b>EVALUATION OF THE PROJECT</b>			
6. <b>CONCLUSIONS AND RECOMMENDATIONS</b>			
7. <b>APPENDICES</b>			
8. <b>REFERENCES</b>			
9. <b>OTHER INFORMATION</b>			

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DATE OCT31/12 16.59

**STA:**

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		730P-800P	30		\$1,225.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY												
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 12												

REP HEADLINE# 6401095 TRF# 339524  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 16.59  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	A		730P-800P	30		\$1,225.00	11/3	11/3	1		SAT	1
PROGRAM : HINES ORD COM1: PRG CHG- HINES WARD SHOW ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR NOV3 ON LINE-6 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#6 MISSED: SAT/730P-800P NOV3 30S \$1,225.00 (OCT31/12) OFFER: SAT/730P-800P NOV3 30S \$1,225.00 PLS ADVISE. CMT: PRG CHG- HINES WARD SHOW CMT: SPT IS BOOKED- THX JEN												

NOV/12 24075.00 CONTRACT TOTAL 24075.00  
 TOTAL SPOTS 15

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6401095 TRF# 339524  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT31/12 15.18  
\*\*\* WPXI-TV \*\*\*

ADV # 013784 ADV. NAME ISS/AMERICA'S FUTURE FUND  
AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

REP. # OFF. # 18 SALESMAN #  
BUYER NAME STEHPANIE KOHLBAUER  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6401095

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER FUTURE FUND EST#12 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 15.18

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$24,075  
PLEASE CONFIRM, THANKS!

STA:

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FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#6

MISSED: SAT/730P-800P NOV3  
OFFER: SAT/730P-800P NOV3  
CMT: PRG CHG- HINES WARD SHOW  
CMT: SPT IS BOOKED- THX JEN

30S \$1,225.00 (OCT31/12)  
30S \$1,225.00 PLS ADVISE.

CONTRACT TOTAL 24075.00  
TOTAL SPOTS 15